

# Department of Economics

## ➤ Invitation

**STAR PROGRAMME**



Department of Science & Technology  
MINISTRY OF SCIENCE & TECHNOLOGY  
GOVERNMENT OF KERALA

**International Webinar**

**Entrepreneurship - An Ubiquitous Impact on Science Graduates (EAUSC - 2021)**

Organized by  
**Marie Star Centre**

Department of Economics, School of Management & Economics  
St. Mary's College (Autonomous)  
Thiruvananthapuram, Tamil Nadu, India

**Aggregators: eM&A**  
NFEED (National Facilitators Forum) (NFF)  
National Foundation for Entrepreneurship Development (NFEED)  
Chennai, Tamil Nadu, India  
www.nfeed.org

**24<sup>th</sup> April 2021**  
**9:00 AM to 6:30 PM**

**No Registration Fee**

**CLICK HERE TO REGISTER**  
<https://www.starcentre.org/entrepreneurship>

Certificate will be provided for all registered participants

**Key Takeaways**

- Employability Perspectives
- Global Entrepreneurship Skills
- Employability Competence Skills
- Women Entrepreneurship Trends

For Queries:  
☎ +91 94494629723 ✉ [starcentre1940@gmail.com](mailto:starcentre1940@gmail.com)

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**International Webinar**

**Entrepreneurship - An Ubiquitous Impact on Science Graduates**

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**Itinerary**

Particulars		Timings
Welcome Note	Asst. Prof. S. Latha Yashas General & Head, Department of Economics St. Mary's College (Autonomous) Thiruvananthapuram, Tamil Nadu, India	09:00 AM - 09:10 AM
Presidential Address	Asst. Prof. S. Latha Yashas General & Head, Department of Economics St. Mary's College (Autonomous) Thiruvananthapuram, Tamil Nadu, India	09:10 AM - 09:20 AM
Inaugural Address	Ms. Prof. Dr. S. Geetha Faculty & Founder & Director National Foundation for Entrepreneurship Development (NFEED) Chennai, Tamil Nadu, India	09:20 AM - 09:30 AM
<b>Session 1</b> Women Entrepreneurial Visas & Promotional Prospects	Ms. D. Sureshika Founder & Managing Director Women Entrepreneurship Development, Tamil Nadu, India www.womenentrepreneurship.com	09:30 AM - 11:00 AM
<b>Tea Break</b>		11:00 AM - 11:15 AM
<b>Session 2</b> Design Thinking - A Gateway for Entrepreneurship	Ms. Anjali K. S. Teacher, Design Thinking, Tamil Nadu Entrepreneurship Institute, Chennai, Tamil Nadu, India www.designthinking.org	11:15 AM - 12:45 PM
<b>Lunch Break</b>		12:45 PM - 01:45 PM
<b>Session 3</b> Business Canvas for Global Entrepreneurs	Ms. Anjali K. S. -DUNIP & LIPDIP KONGEP Chennai, Tamil Nadu, India	01:45 PM - 03:15 PM
<b>Tea Break</b>		03:15 PM - 03:30 PM
<b>Session 4</b> Global Women Entrepreneurship & Global Business	Ms. Thomas Sree Lakshmi Faculty & Director, National Foundation for Entrepreneurship Development (NFEED) Chennai, Tamil Nadu, India	03:30 PM - 05:00 PM
Vote of Thanks	Dr. M. Anandakrishnan NFEED (National Facilitators Forum) Chennai, Tamil Nadu, India	05:00 PM - 05:15 PM
<b>National Anthem</b>		05:15 PM - 05:30 PM

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## ➤ Screenshot



**About Speaker**

**Founder & CEO** – LTT Global and MyMobileUni Malaysia

**Domain** – [www.LTTCOM.com](http://www.LTTCOM.com)

**Certifications** – LLB (Hons), MBA, MMIM, Graduate, Cherie Blair Foundation, UK.

**Career Experience** – Accounts & Audit Clerk, Human Resources Officer, Financial Controller, Lecturer of Laws, Founder of

**Awards:**

- ◆ Entrepreneurial Excellence Award for astounding services in the field of Global Mobile Learning and Edutainment Services, at the 7<sup>th</sup> National Entrepreneurs' Day Awards 2020 by the National Foundation for Entrepreneurship Development (NFED) Coimbatore, Tamil Nadu, India
- ◆ Asia CEO COMMUNITY's - Inspirational Female Business Leaders for August 2020
- ◆ Outstanding Woman Entrepreneur National Award for impacting lives through digital learning at the 5th Women's Day Awards '2018 Celebrations by National Foundation for Entrepreneurship Development (NFED), Coimbatore, Tamil Nadu, India.
- ◆ Golden Globe Tiger Education Leadership Award at the World Brand Congress 2018, Kuala Lumpur
- ◆ Women Excellence Award under the category of " Women Entrepreneur in Education (Mobile Learning) Award 2016 held in conjunction with International Women's Day Commemoration, Sri Lanka
- ◆ Nominee for the Prime Minister's Woman Entrepreneur 2011 Award and Woman Social Activist 2011 Award
- ◆ Was finalist for e-Homemakers Teleworking Mum Competition in 2004.Awarded for my achievements at the Sky Quest International Recognition Rally 2002.

**Recognitions:**

- ◆ First 100 women hosted on The Greatness Engineering Hour Show by Mireille Toulekima
- ◆ GMI Post Media Partners for Forbes, Japan Times and Foreign Affairs Magazine published our story
- ◆ Recognized by Organization for Economic Co-operation and Development (OECD.org), ASEAN Business Advisory Council and ASEAN CSR Network as a Responsible and Inclusive Business in ASEAN for capacity development.
- ◆ Invited to attend United Nations, New York - High-Level Political Forum On Sustainable Development (HLPF) 2017 for powering human capital development by making learning accessible and affordable.
- ◆ Life Member, National Foundation of Entrepreneurship Development, Tamil Nadu, India
- ◆ Member of UNGAID | Member of Open Education Europa
- ◆ Mentor for Global Mentoring Walk 2014 till present. Mentor for Technology Park Malaysia (TPM)
- ◆ Featured in Technopreneur Association Of Malaysia's book Women On Top

**Ms. Rani Wemel**  
**Co-Founder & Chief Operating Officer**  
**LTT Global & MyMobileUni**  
**Kuala Lumpur**  
**Malaysia**

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## ➤ Report

Marian Star Centre & Department of Economics of St.Mary's College in Association with NFED Business Facilitators Forum, NFED, Coimbatore jointly organised an International Webinar on "Entrepreneurship – An Ubiquitous Impact on Science Graduates" (EAUISG - 2021) on 24.4.2021. The Inauguration of the International Webinar was started with the Welcome Address by Mrs. X. Esther Vimala, Associate Professor & Head, Department of Economics and Conference Convener followed by the Presidential Address by Dr. Sr. Lucia Rose, Principal, St.Mary's College (Autonomous), Thoothukudi. KVJ. Prof. Dr. Ganesan, the Conference Chair and Founder & Chairman of National Foundation for Entrepreneurship Development (NFED) Coimbatore delivered the Inaugural Address. Mrs. Ramya Kandavel, NFED Patron of the Webinar and Executive Chairman at National Foundation for Entrepreneurship Development (NFED), Coimbatore, briefed about the webinar, about the College and about the NFED and its functions speakers of the Conference. The First Session was handled by Ms. D. Susmitha, Founder & Managing Director, Suntowa Technologies Pvt. Ltd, Chennai, Tamil Nadu; & Executive Board Member, NFED Business Facilitators Forum (NBFF), Coimbatore, and shared her views on "Women Entrepreneurial Vistas & Promotional Prospects" The Second Session was handled by Mr. Owaiz Khan, Founder, Cynaris Solutions Pvt. Ltd, Bengaluru, Karnataka; & Programme Director & Executive Board Member, NFED Business Facilitators Forum (NBFF), Coimbatore, Tamil Nadu, and she shared her views on "Design Thinking - A Gateway for Entrepreneurship". After Lunch Break the third session was handled by the International speaker Mr. Nanda Kumar, Founder & Director, Kovaion, London, United Kingdom and she shared her views on "Business Canvas for Global Entrepreneurs". The fourth and last session was also handled by the International speaker Ms. Theviga Rani Wemel, Co-Founder & Chief Operating Officer, LTT Global Communications SdnBhd, Selangor DE, Malaysia and she shared her views on "Global Women Entrepreneurship & Gig Economy". Dr. IrudayaAntonit Sophia, Assistant Professor of Economics, St.Mary's College proposed the Vote of Thanks and the webinar ended with National Anthem. 282 Science Students from Physics, Chemistry, Botany, Zoology, Mathematics and Computer Science Departments of St.Mary's College, Kamaraj College, Pope's College, Holy Cross College and Faculties participated and were benefited by this webinar.

Title of the Webinar: International Webinar on "Entrepreneurship – An Ubiquitous Impact on Science Graduates" (EAUISG - 2021)

Date: 24.4.2021

Time: 09.00 AM to 5.30PM

Registration Link: <https://forms.gle/zMnQTyopqohFZni1A>

Zoom Link:

<http://us02web.zoom.us/j/86986303536?pwd=NTZRRIRsaWIBRjVEYztNSjZWNGOZz09>

Meeting ID: 86986303536

Passcode: 048339

No. of Participation: 282 Science Students from Physics, Chemistry, Botany, Zoology, Mathematics and Computer Science Departments of St.Mary's College, Kamaraj College, Pope's College, Holy Cross College and Faculties.

Resource Persons with Topics

Session	Topic	Resource Person
Session I	Inaugural Address	KVJ. Prof. Dr. Ganesan Conference Chair and Founder & Chairman of National Foundation for Entrepreneurship Development (NFED) Coimbatore
Session II	Women Entrepreneurial Vistas & Promotional Prospects	Ms. D. Susmitha Founder & Managing Director, Suntowa Technologies Pvt. Ltd, Chennai, Tamil Nadu
Session III	Design Thinking - A Gateway for Entrepreneurship	Mr. Owaiz Khan Founder, Cynaris Solutions Pvt. Ltd, Bengaluru, Karnataka
Session IV	Business Canvas for Global Entrepreneurs	Mr. Nanda Kumar Founder & Director, Kovaion, London, United Kingdom
Session V	Global Women Entrepreneurship & Gig Economy	Ms. Theviga Rani Wemel Co-Founder & Chief Operating Officer, LTT Global Communications Sdn Bhd, Selangor DE, Malaysia

*Esther Vimala*

**Head of the Department**

**Associate Professor & Head  
Department of Economics  
St. Mary's College  
Thoothukudi**

*B. Serena Margaret*

**IQAC Coordinator**

**IQAC Co-ordinator  
St. Mary's College (Autonomous)  
Thoothukudi**

*Luisa Rose*

**Principal**

**St. Mary's College (Autonomous)  
Thoothukudi - 628 001.**